## LEADERSHIP Rétreat 2022 AGENDA

FEBRUARY 1+2



PONTE VEDRA BEACH, FL

Day One: FEBRUARY 1

| TIME       | TRACK ONE   | TRACK TWO   |
|------------|---|---|
| 7:30 a.m.  | SOCIAL BREAKFAST  |   |
| 8:45 a.m.  | WELCOME   |   |
| 9:00 a.m.  | OPENING SESSION  Emerging Trends and Issues in Health Care Philanthropy  Speaker: Betsy Chapin Taylor                     |   |
| 9:45 a.m.  | PRESENTATION & DISCUSSION  Eyes Wide Open: What are You Doing to Address Health EqualityReally?!  Speaker: Javin Peterson | SESSION WORKSHOP  Driving Exceptional Philanthropy Leadership  Speaker: Lori Counts |
| 10:45 a.m. | BREAK   |   |
| 11:00 a.m. | PRESENTATION & GROUP ACTIVITY  Expanding the Aperture on Raising Money  |   |
| 11:45 a.m. | for Community Health and Well-Being  Speaker: Amy Dorrill   | BREAK   |
| 12:00 p.m. | SOCIAL LUNCH  |   |
| 12:45 p.m. | PRESENTATION WITH ACTIVITY  The New Health Philanthropy Brand  Speaker: Michael Beall                                     |   |
| 1:45 p.m.  | SESSION  Reconsidering Corporate Giving  Speaker: Betsy Chapin Taylor   |   |
| 2:45 p.m.  | DAY ONE RECAP   |   |
| 3:00 p.m.  | ADJOURNMENT   |   |
| 6:30 p.m.  | RECEPTION & DINNER  |   |

## LEADERSHIP Réfrect 2022 AGENDA

F E B R U A R Y 1 + 2



PONTE VEDRA BEACH, FL

Day Two: FEBRUARY 2

| TIME       | TRACK ONE  | TRACK TWO   |
|------------|--|---|
|            | ROUNDTABLE BREAKFASTS:   |   |
| 7:30 a.m.  | <ul> <li>Not Your Dad's Dashboard with John Donovan</li> <li>Storytelling A Better Way with Michael Beall</li> <li>A Conversation About Health Equity with Javin Peterson</li> </ul> | <ul> <li>You've Got the ReferralNow What?<br/>with Erin Stitzel</li> <li>Accelerating from Philanthropy Leader to<br/>Dynamic Health Care Executive with Lori Counts</li> </ul> |
| 8:45 a.m.  | DAY TWO WELCOME & SESSION  Overview of Our Shifting Relationship with Stakeholders and Allies  Speaker: Betsy Chapin Taylor  |   |
| 9:00 a.m.  | SESSION  The Changing Dynamics of Clinician Engagement  Speaker: Erin Stitzel  | SESSION WORKSHOP  Advancing Progressive Campaigns Today  Speaker: Heather Wiley Starankovic   |
| 10:00 a.m. | BREAK  |   |
| 10:15 a.m. | SESSION  Learning Your C-Suite's Love Language  Speakers: Michelle Rovang and Pam Maroulis   |   |
| 11:15 a.m. | SESSION  Know When to Hold 'Em, Know When to  Mold 'Em – Getting the Most from Your  CEO, C-Suite and Board  |   |
| 12:00 p.m. | Speakers: John Donovan and Lori Counts   | BREAK   |
| 12:15 p.m. | SOCIAL LUNCH   |   |
| 1:00 p.m.  | SESSION  Exploring the Emerging X-Factor of Vibrant Giving  Speaker: Betsy Chapin Taylor   |   |
| 2:00 p.m.  | CLOSING REMARKS & ADJOURNMENT  |   |