



# Systemization of Health Care Philanthropy

## CERTIFICATE SERIES



### Instructor:

Betsy Chapin Taylor, FAHP

[ABOUT BETSY](#)

March 2 + 4, 2021

11:00 a.m. – 3:30 p.m. ET

**Cost:** \$1,950/person

*One additional registrant from the same organization can be added for \$295.*

*Limit of 2 people per organization.*

This executive education course is limited to current site or system chief philanthropy officers, foundation presidents, health care CEOs or board members. The series will be limited to 15 total attendees to be conducive to robust discussion and individual engagement.



**CEUs:** 7 CFRE education points

### CFRE Certified Courses:

#### Exploring the Rationale for Systemization of Health Philanthropy

Understand your rationale and objectives for systemization, determine the scope of the integration ambition and explore variables that will shape your objectives and plans to evaluating potential for systemization.

#### Exploring Specific Value-Added Opportunities

Learn how to identify opportunities that will add value to the organization, assess cultural fit and barriers to pursuing those opportunities and prioritize opportunities for pursuit of systemization.

#### Designing Systemization Strategy and Structure

Understand the strategic framework for advancing systemization including principles of crafting strong strategy, considering the system operating model and determining the optimal design for organizing work.

#### Advancing Next Curve Systemization Opportunities

Determine next-curve health care systemization opportunities, identify

areas of collaboration and coordination of philanthropy, explore how to achieve greater alignment with system plans and consolidate budgeting and resource allocation.

#### Engaging Board Stakeholders in the Systemization Process

Understand the potential impact of systemization on local governance, learn how to engage the board in discussions and decision-making that fosters meaningful collaboration and determine ways to illuminate expanded opportunities for the board to add value in the systemization of philanthropy.

#### Driving Implementation of Systemization Strategies

Understand how to drive effective strategy implementation by setting expectations for the implementation journey, learning implementation failure points and embracing commitments that drive success.

#### Championing the Charge for Change

Learn how to utilize valuable lessons from change management theory, determine how to move from a singular to a collective perspective and gather the tools needed to craft a thoughtful approach to navigating change management.

✓ [Register today](#)

? [For questions or more information, contact us at \[institute@accordanthealth.com\]\(mailto:institute@accordanthealth.com\)](#)