



Aligning Philanthropy Impact with Community Impact **CERTIFICATE SERIES**

Instructor:

Amy Dorrill, FAHP

[ABOUT AMY](#)

February 23 + 24, 2021

11:30 a.m. – 3:30 p.m. ET

Cost: \$1,200/person



CEUs: 6 CFRE education points

This series is designed to position the foundation as a strategic partner around community impact that can initiate/expand community initiatives through philanthropy. The series will discuss why a health care shift was needed, discuss policies driving the change, create a case and the donor story, and explore why and how philanthropy can support these initiatives.

CFRE Certified Courses:

Understanding the Shift and Need for Community Impact

Learn the trends, drivers and key concepts in today's healthcare.

Making the Case for Philanthropy

Identify the role philanthropy has to support these initiatives and the donors who are drawn to this case.

Creating a Compelling Case for Support

Understand how to select the right projects that align with the organization's priority and the interest of the donor.

Crafting the story

Learn how to create a story that will justify, connect and inspire community impact gifts.

Expanding strategic partners

Explore how organizations are successfully partnering with others to build and advance the strategy.

Creating philanthropic partnerships

Discuss opportunities for foundations to partner with other organizations in philanthropic endeavors.

✓ [Register today](#)

? [For questions or more information, contact us at \[institute@accordanthealth.com\]\(mailto:institute@accordanthealth.com\)](#)