



Introduction to Design Thinking Tools and Techniques **PART ONE SESSION**

Instructor:

Cindy Reynolds, CFRE

[ABOUT CINDY](#)

February 10, 2021

11:00 a.m. – 1:30 p.m. ET

Cost: \$195/person



CEUs: 2 CFRE education points

In this hands-on session, we will explore and practice a variety of Design Thinking tools and approaches, as well as discuss the types of situations that can benefit from each. This session is part one of a series. This event is limited to 12 total attendees to be conducive to robust discussion and individual engagement.

Learning Objectives:

- Describe Design Thinking and how it can improve our work in philanthropy
- Recognize several Design Thinking tools that can be employed in various phases of process improvement
- Understand/experience divergent and convergent thinking

Health Care Leadership

As a key participant in the leadership of your health system or hospital, it is always in your best interest to stay abreast of the latest strategies, tools and techniques that your C-Suite colleagues are studying. Health care

executives are learning and talking about Design Thinking as they explore ways to innovate and improve the patient experience, clinical outcomes and employee engagement.

Why Explore Design Thinking

These same tools can be applied in our philanthropy work to more deeply engage health system leaders, board members, colleagues and other stakeholders. They help identify opportunities, improve buy-in, provide a more satisfying donor experience and ensure creativity is unleashed in the service of our work.

Virtual Application

Design Thinking, like so many of our normal activities, has traditionally been practiced in person. This learning experience will demonstrate that many of these flexible tools can be used effectively in a virtual setting, and that it is possible to deeply engage participants who have little to no prior experience with the concepts.

✓ [Register today](#)

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