



## Foundation Board Orientation

### SESSION

#### Instructor:

Betsy Chapin Taylor, FAHP

[ABOUT BETSY](#)

**March 3, 2021**

11:00 a.m. – 1:30 p.m. ET

**Cost:** \$1,495 for up to 20 board members

The health care foundation board plays a critical role in advancing philanthropy. Board members bring influence and insights that are not replicated anywhere else within the health care organization, so there is considerable value in ensuring the health foundation board has the information and resources to be successful. This board orientation course provides a platform for performance by addressing key issues and opportunities to support the high performing board.



**CEUs: 2 CFRE education points**

✓ [Register today](#)

? [For questions or more information, contact us at \[institute@accordanthealth.com\]\(mailto:institute@accordanthealth.com\)](#)



#### The CFRE Certified Course:

- Looks at the distinctive differences of the not for profit health care organization
- Explores the financial rationale for philanthropy as a key, alternative revenue source
- Identifies key issues and trends in health care and philanthropy that impact success
- Considers donors' motivations and expectations when giving to the health care organization
- Differentiates between the roles of the board, the health care CEO and the philanthropy executive
- Delves into the roles, responsibilities, commitments and practices of high performing boards
- Unpacks the governance role of the board relative to roles to advance philanthropy
- Identifies ways for board members to confidently and comfortably participate in fund development

This class is appropriate to kickstart the engagement of new foundation board members or to recalibrate for the board that aspires to do and achieve more. In addition to providing core content, this practical, actionable session will also provide time for board member questions, discussion and interaction to provide a well-rounded and collaborative educational experience. Content for this session is continually updated to reflect the latest data and strategic insights to support your board's path to excellence.

This session enables admission for up to 20 board members from a single, market-based health care organization. Discounted pricing is also available for systems.

*Please note this live, virtual education experience is also offered as a custom, virtual engagement for individual organizations if desirable. Please [contact us](#) for more information about custom training options.*