



Accordant Philanthropy
LEADERSHIP RETREAT
— 2020 —

JANUARY 27 & 28
PONTE VEDRA BEACH
FLORIDA

Are you longing for a truly educational health care executive retreat that will have you racing back to your organization with countless ideas and strategies?

You've found it!

With the number of participants thoughtfully limited to create an intimate and highly-productive setting, this event will be the platform for vibrant and cutting-edge discussions resulting in measurable and achievable takeaways. Led by our team of health care philanthropy experts, these two days will provide you with the absolute latest in health care philanthropy strategies, while continuing a deep dive into the ongoing trends that have captivated our attention for years.



Engaging discussions will include:

- Exploring the opportunities and implications of organizational culture and how grateful engagement efforts are better positioned and deployed within the prevailing culture
- Implementing and optimizing progressive portfolio and pipeline management to elevate relationship-based major gifts
- Identifying, pressure-testing and prioritizing strategically-aligned projects for philanthropic support to maximize the impact of donor dollars
- Understanding and engaging the top 1% of your donors to enhance sustained giving
- Bringing your mission to life through powerful storytelling
- Discussing explicit strategies regarding the necessary infrastructure, operational elements, processes and reporting metrics to ensure successful grateful patient programs
- Uncovering innovative new opportunities for advancing philanthropy using design thinking
- Strengthening leadership skills and opportunities for growth through executive presence

Our experts regularly serve as faculty and conference presenters for leading associations including American Hospital Association, American College of Healthcare Executives, Association for Healthcare Philanthropy and more. Our work has also been featured in national publications including Healthcare Executive, Trustee, H&HN, Chronicle of Philanthropy, Healthcare Philanthropy Journal and the Association for Healthcare Philanthropy's books Redefining Healthcare Philanthropy and Transforming Health Care Philanthropy. Leaders trust our work because it is not only rooted in best practice and emerging thought leadership, but also focuses on actionable, achievable levers to elevate performance.

