The Gratitude Effect:™
Gratitude as a Catalyst in Transforming Health Care

Gratitude positively influences the most prevalent concerns in health care: it enhances patient experience, elevates employee engagement, alleviates emotional exhaustion in physicians and inspires charitable giving to support financial sustainability. This powerful session explores the clinical aspects and psychological ramifications of gratitude. Experts Robert A. Emmons, Ph.D., and Betsy Chapin Taylor, FAHP, demonstrate the overwhelmingly positive implications of embracing gratitude in the health care clinical setting and unlock how gratitude can foster both value-based and values-based care for the whole person – body, mind and spirit. Ultimately, this session aims to illuminate a meaningful opportunity for health care providers of any size, location or level of resource.

Gratitude is a vaccine, an antitoxin, and an antiseptic

- John Henry Jowett
(1863-1923)

Session Will Cover:

- Science and psychology of gratitude
- Impact of gratitude on patient experience and patient satisfaction
- Influence of gratitude on fostering resilience and decreasing burnout in physicians, nurses and other caregivers
- Benefit of workplace gratitude in increasing employee engagement
- Role of gratitude in fostering voluntary, charitable giving to hospitals by patients and family members
- Real-life examples and stories of gratitude in health care
- Steps to build and nurture a culture of gratitude in your organization

Start your organization’s gratitude journey with a custom, onsite, educational experience. Expert faculty members explore the immense power of gratitude as a catalyst to advance and transform health care’s top strategic priorities in a highly interactive and energized learning space. The session will also delve into specific opportunities for gratitude to strengthen hospital and health system leaders and their organizations.

Information shared in the session is based on long-term qualitative and quantitative research featured in peer-reviewed journals, a large-scale survey of health care consumers and case studies in health care.
Robert A. Emmons, Ph.D.
University of California, Davis

Robert A. Emmons, Ph.D., is the world’s leading scientific expert on gratitude. He is a long-standing professor of psychology at the University of California, Davis; founding editor-in-chief of The Journal of Positive Psychology, and director of the Emmons Lab, a long-term research project committed to generating and publishing a substantial quantity of scientific data on the nature of gratitude, its causes, and its potential consequences for human health and well-being. He is the author of several leading books on gratitude, including Thanks! How the New Science of Gratitude Can Make You Happier, Gratitude Works!: A 21-Day Program for Creating Emotional Prosperity, and The Little Book of Gratitude. His work has also been featured in the Journal of Personality Assessment, Greater Good Magazine, the Journal of Happiness Studies, the Journal of Personality and Social Psychology, and more.

Betsy Chapin Taylor, FAHP
Accordant Philanthropy


Gratitude has the power:
to heal
to energize
and to change lives

ONSITE SEMINAR at your location
Limited engagement of ONLY TEN DATES
Visit www.AccordantPhilanthropy.com/GratitudeEffect for more info or to secure your date today.

Organizations may leverage the impact of this onsite experience with an optional pre-event engagement to identify and assess organizational opportunities and to enable the integration of specific case examples from your organization. You may also extend the value of the onsite event through strategic program design and implementation.