

THE FUNDAMENTALS



Integrity

principled leadership
secures credibility



Purpose

passion for mission &
value alignment

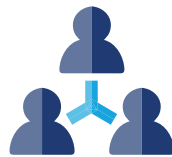
SELECTION CRITERIA TO DRIVE EXCELLENCE

ADVANCING PHILANTHROPY



Financial Capacity

personal financial capacity
&/or access to those with
financial ability to give



Influence

ability to engage an
expanding circle of
others in giving



Communication

effective storyteller
& advocate



Charitable Mindset

embraces giving as joyful
& meaningful activity

FULFILLING GOVERNANCE



Strategic Leadership

vision & focus to guide
organization toward
vibrant future



Stewardship

knowledge & diligence
to safeguard, deploy &
grow funds

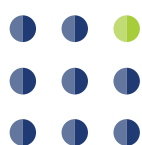
CONNECTING TO THE BIG PICTURE



How could new members
add real value to advance
our strategic priorities?



Are there gaps in our
existing networks or circles
of influence we must fill?



What's unique to our situation,
environment or aspirations now
that demands leadership?



Do we have the expertise,
knowledge and skills to do
what we must accomplish?



Do we have who and what
we need to break through
obstacles we fear are ahead?

Does the overall board provide a diversity
of perspectives and qualities (i.e. age,
gender, ethnicity, etc.) to represent
stakeholder interests?

CHOSEN BOARD MEMBER